

# Question:

What do you get if you combine a U.K. designer  
The British Council  
and Traditional Indonesian Crafts?



Jhan Stanley (34) is a designer maker based in London, she was recently invited by The British Council to visit Lombok, Indonesia, to share her knowledge in ceramic and glass design with the local community. This followed a previous 10 day visit in 2003, funded by British Council London, supporting the touring exhibition Everything But.

During the first visit Jhan was surprised at the limited resources, the desperate financial situation for many people in Indonesia and the wealth of creativity and tradition, which was being left undiscovered by international market

As a direct result Jhan devised a plan; to combine British and Indonesian culture, to educate and empower the individual through creative activity, to develop a Fair trade organisation, to pave the way to an international market.

Jhan states, 'in the west we live in a materialistic consumerist society, continuously buying into trends and styles.' We want the people we are working with to benefit from this market.

'We want to see creativity from the west being used in a more beneficial way, such as; promoting ethical trade solutions, and providing employment for developing communities.'

The long-term aim of the project is to provide sustainable business and increase financial security for developing communities.

The project has secured funding with The British Council in Jakarta for three years, and we are in discussion with United Nations Educational Scientific & Cultural Organisation to support the projects international trade.





As a result of the success of the project in Penujak Jhan Stanley and her partner Mervyn Diese are in the process of founding INDOUK CRAFT CO-OP, and plan to launch the venture at Top Drawer International Gift Show 2006.

*"Jhan makes something which has already existed into a new 'strength'"* said Ayuningsih (28) from Penujak village, West Praya, Central Lombok, Nusa Tenggara Barat.

Jhan will be discussing the project and other issues surrounding ethical trade at an event organised by the British Council, Café Society, in Manchester 10th March 10.00 a.m-12.00 p.m, for further information visit website.

[www.indoukcraftcoop.com](http://www.indoukcraftcoop.com)

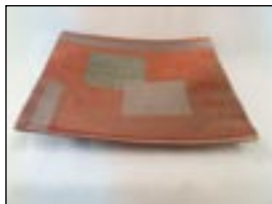
[www.jhanstanley.co.uk](http://www.jhanstanley.co.uk)

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# answer:

